



Interaction Institute
for Social Change

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IISC's VISIONARY GOAL and LONG-TERM STRATEGY

Over the next ten years, IISC's goal is to have a profound and far-reaching impact on social change by radically influencing how change efforts are initiated, designed, facilitated, and experienced. Social change efforts will be strategic and effective, skillfully guided by values of inclusion, equality, respect, fairness, justice, and non-violence. As a result of working with the Interaction Institute for Social Change, people in organizations, schools and communities will build networks, collaborate, speak out, act on their commitments, and achieve results. They will deepen their connections to one another to realize greater social justice and a restored, healthy environment. They will share a language of hope and they will bring out the greatness of each for the benefit of all.

After a thorough analysis of the social sector and our current situation within it, we were faced with a strategic choice – how best to build on our accomplishments and trajectory of the past twelve years in order to achieve our visionary goal. Our focus has been on the leadership development of individual change agents, building the collaborative capacity of non-profit organizations and school systems, and designing and facilitating coalitions. We have now determined that we will exponentially increase our impact on social change by leveraging this experience, our reputation, and our unique attributes and by focusing on the six strategic areas that are detailed on the next page.

IISC's STRATEGIC AREAS OF FOCUS

1. Building networks for social change

- A. Partnering with organizational and community leaders, foundations and other conveners of social change initiatives to collaboratively build strategies for social transformation and create networks that have the capacity to continually generate solutions in an ever-changing environment.*
- B. Building the Interaction Institute Global Network for Social Change by connecting social change agents across social issues and geographic areas nationally and internationally to reflect on their approaches to achieving change, to build relationships and to innovate together.*

2. Building individual and organizational capacity for social change

- C. Building the collaborative capacity and effectiveness of leaders; local, regional, national, and international NGOs; foundations and school systems engaged in high impact social change work.*
- D. Training and licensing intermediary and capacity building organizations and educators to use IISC's collaborative and leadership development methodologies to build the capacity of their constituents to transform communities and schools working for social justice across the globe.*
- E. Developing the leadership and collaborative capacity of grassroots leaders to engage, speak out, and participate fully in determining the policies and decisions that affect their lives and their communities.*
- F. Helping school systems ensure that all students achieve across racial and other differences by designing and facilitating strategy and alignment-building processes and transferring the skills of collaboration.*